

# Shine Your Light org.uk

## 2024 STATS REPORT

**+132%**  
growth from  
**2023 to 2024**  
**738,000** people  
reached in 2023

**1.71m**  
people reached in  
**2024**

**13.8m**  
people found out  
about SYL **online**

**5,900%**  
Increase across  
**social media &  
online platforms**

**1,769**  
**Church and  
Ministry events**  
including...  
Hastings  
Littlehampton  
Derby, Ilford  
Harlington  
Hexham  
Rochester  
Sheffield  
Belfast  
London  
Bolton  
Barking  
Merton  
Leicester  
Canterbury  
Bedford  
Barnsley  
Edinburgh  
Milton Keynes  
St. Ives, Bude  
Llandudno  
Sheringham

**112,400**  
**Christians** took  
part in events  
across our family  
of Nations...

**99**  
**Christians** on  
average took part  
in each event

**4.76m**  
people heard  
about SYL on **TV**

**84.5m**  
people heard  
about SYL on  
**Radio**

### Media Included

**BBC Local Radio**

**GOD TV**

**UCB**

**Premier Radio**

**TBN UK**

**BBC**

**Songs Of Praise**

**Inspire Magazine**

**TWR UK**

**Revelation TV**

**82**  
Newspaper or  
Magazine articles  
mentioned  
SYL read by

**117,000**  
people

### Personality engagement

included  
**His Majesty  
The King, Charles III**  
Bear Grylls  
Will Torrent  
John Archer  
Gemma Hunt  
The Revd Canon  
Kate Bottley  
Claire McCollum  
Joanna Adeyinka  
-Burford  
Simon Thomas  
The Rt Hon Sir Stephen  
Timms MP  
The Rt Hon Sir Ed Davey  
Nigel Huddleston MP  
Marsha de Cordova MP  
The Rt Hon Fiona Bruce  
- former MP  
The Rt Revd  
Matthew Porter  
The Rt Revd Jill Duff  
Dr Amy Or-Ewing



**55**  
**Partnerships**  
from  
**Denominations**  
and  
**National  
Ministries**

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SAVE THE DATE

**12-14 DECEMBER 2025**



Westfield Shopping Centre, East London



Bournemouth



Royal Albert Hall, London



Ealing Town Hall, West London



Atria Shopping Centre, Watford



Aston Villa Football Club, Birmingham



Blairgowrie, Scotland



Llangefni, Wales